



DRIVERS DOMAIN UK[®]

Private & Fleet Driver Training For The UK

Introduction to Drivers Domain UK

Drivers Domain UK provides a range of fully bespoke driving courses to companies and private individuals across the UK. For companies we also provide a range of fleet support services. We have a friendly and flexible approach to training, and have a genuine passion for improving driving standards and road safety in the UK.

All our driving courses are conducted by Driver and Vehicle Standards Agency (DVSA) fleet registered ADIs (Approved Driving Instructors). All our tutors have a passion for road safety, and teaching the very latest driving techniques to drivers of all abilities, in an easy to learn, informative and enjoyable way.

How We Are Different

Some time ago we noticed that in a world where many things can be bespoke to your needs and arranged conveniently online, the driver training industry fell short. Despite the vital importance of improving road safety, it simply was not that easy to find high quality, bespoke driver training to cater for your own specific needs and requirements. This is where we come in.

We make high quality, bespoke driver training convenient and easily accessible for customers.

With a focus on exceptional quality, we provide a personal, one-to-one service supported by a talented team of professionals who love what they do. For driver training we take the time to handpick the best tutors to make sure our customers receive the best training possible. Our flexibility means we can tailor a driving course to a customer's specific needs.

Driving Courses and Services We Offer

Due to the bespoke nature of our training, we have a driving course ideal for everyone. While a number of our courses for business and private customers overlap, all courses are available to either.

Although we can build a course to your specific needs, which are often a mix of a number of courses in one, here are a list of the general courses and other services we offer:

Business Clients:

- General car and van advanced/defensive driver training
- New employee induction training
- Post RTC training for employees returning to a driving role
- Confidence driver training for employees
- Speed awareness courses
- HGV driver training
- Online risk assessments
- Road safety presentations
- Fleet management
- More bespoke/specialist courses (road rage, phobia, high-risk etc)



Private Clients:

- General car advanced/defensive driver training
- Refresher driver training
- Confidence driver training
- Pre-Court advanced driving courses
- Post RTC driver training
- New car familiarisation
- Young driver training
- Mature driver training
- Motorway driver training
- Performance car training
- Driving course vouchers for all the above



Driver Training - What Happens on the day?

Introductions

Most of our training sessions will start from a customer's office or home. Sometimes if the drivers are located around the UK, we will arrange a mutual location to meet. We often have many training sessions running from different locations at the same time for the same customer. After the tutor or tutors have introduced themselves they will do an eyesight and licence check, and also a brief safety check of the vehicle.



The Initial Drive

After the introductions and checks have been carried out, and once the driver has had time to relax, the tutor will usually spend around 20 minutes assessing their driving. This will help them see what sort of driver they are, and pick up on any things, which need addressing. This part is very important as it helps the tutor understand the driver and how we can best bespoke the training, based on their own specific driving style, needs and requirements.

After the initial drive is complete there will be a short debrief, where the tutor will go over what they have observed, listen to feedback from the driver and explain what the rest of the day will focus on.

The Main Part

The main part of the course will introduce and develop a number of driving concepts such as The System of Car Control, The Limit Point along with coaching that is specific and appropriate to the needs of the driver. These concepts are introduced and taught as the driving is underway, and also during recap sessions when the vehicle is parked. Our training methods and content are regularly reviewed to ensure they reflect the very latest driver training methods.



At The End

At the end of the course there will be a recap on what has been covered, and how the tutor feels the driver has progressed, and in what areas. Open feedback and discussion from the driver is also encouraged. It is important that our tutors know if the driver has enjoyed the session and found it of benefit. Within a few days a full driving report will be sent via email, detailing what was covered and how the training session progressed.

Further Information

Our bespoke training is what separates us from other training providers. The thought of a rigid tick box, one size fits all driving course fills us with dread. They're uninspiring, boring and rarely get the most from a driver. So when we talk about "bespoke training" what do we actually mean?

The way we look at training is the same way we look at our customers, whether business or private, each one is unique. Every driver is different with regards driving, based on both internal and external elements.

Internal elements:

1. Personality type
2. Attitudes
3. Spatial awareness
4. Eyesight
5. Concentration
6. Reaction times
7. Coordination
8. Stress levels
9. Mental health
10. Physical health (including mobility)

External elements:

1. Years of driving experience
2. Type of driving experience (vehicle power/type)
3. Mileage covered
4. **Positive driving experiences** (training/enjoyable experiences/positive driving memories)
5. **Negative driving experiences** (road traffic accidents, convictions, driving frustrations).

The sum of these elements above, is what makes up a drivers profile. By talking with the driver we get a good understanding of what they are like when they drive. This means we can tailor a course to their needs. To offer truly bespoke training.

Types of drivers:

Below are just a few examples of drivers, and how we help them.

Anxious about motorways - People who come to us with a fear of motorways, for example may have had one or repeated negative experiences, and a personality that is more cautious and reflective. These drivers tend to really benefit from training, which looks at their past experience, and hints and tips to help them deal with anxiety provoking situations. So not only will they become more confident, they will also learn how to better anticipate and deal with situations. Through safer driving they increase their confidence. People aren't just "scared" of using motorways. They are scared of a specific element of driving, which happens to occur on motorways. It's our job to focus in and deal with the root cause.



Refresher driving course - People who come to us needing a refresher course tend to have specific issues, which they want to address. These almost exclusively include limited driving experience, and almost always a personality type that has a thoughtful and responsible side. A refresher course is not just longer driving lessons, but a carefully bespoke set of sessions or session, which looks at them as a driver and how best we can get them safely driving again.



Younger driver training - This course is almost always booked by parents. They are keen to help their child after either passing their test, or provide assistance after a collision. There are elements, which work against a younger driver unfortunately, such as limited experience and limited exposure of driving different vehicles. However, they often they have a lot of positive things working for them, such as quicker reaction times, good health, and generally they are more open to change and learning. The training is bespoke with this in mind. Training is much more advanced than driving lessons, and less work on ironing out bad habits takes place, which is usually an issue for more experienced drivers. This means positive learning and change happens quickly with younger drivers.

Post RTC driving course - This course is taken by customers that have suffered an RTC (Road Traffic Collision). Obviously a significant trauma has taken place - the collision. The internal elements and character of a person will often dictate how they bounce back after such an event. For example, someone who encounters mental health challenges at times, such as anxiety may (but not always) find they need more training to help rebuild their confidence levels. Our training will acknowledge and cater for this. Equally if someone has developed a phobia of driving on specific roads, such as motorways after an RTC, we will bespoke the training on these roads, and more specifically, what part of motorways they don't like. Often this is related to the RTC they were involved in. If they were hit from behind, for example, we tend to find these drivers dislike others driving too close, and so avoid using motorways all together.



Further Information for Business Customers

Business clients form a large part of our client base, and while the end customer (i.e the driver) may not have initiated the course, we do still spend time on offering a bespoke service for them.

Below are a few example of fleet/company drivers we help.

Van drivers - Business customers come to us if one or a number of drivers are having to drive a van as part of their job. It maybe they already drive a van, or are new to driving a van. Our bespoke training will look at them as individuals.



Most are fearful of the size of vans, especially so if they have come from only driving a car, and so we spend time working on the use of mirrors, observation and reversing - this is where most collisions in vans occur. If there are any internal elements, which need addressing, such as anxiety at the thought of driving a van, or maybe they are not anxious but appear to have significant barriers to take advice and training, we can identify this and customise the training accordingly.

One session we can train a very nervous van driver, the other we can train a driver with a serious attitude. It works so well as we adjust the training to the driver.

Car drivers - Car driver training with business customers come from a very wide background. Some may cover high miles, others not so much. Like with all courses, the training is based around them as individuals, looking at both their internal and external elements to their driving. Some drivers just need a straightforward bespoke course, while others may need more customised help.

On the driving report for each driver, which is sent on email after training, their occupational road risk will be identified so you can be made aware the standard of driving your fleet are at, right down to a very personalised level. Any more “at-risk” drivers can be brought to your attention and dealt with accordingly.

Regardless of your reasons for the training. Regardless of you being a private or business customer, you can rest assured our courses are designed to make positive, lasting change.

How We Score a Driver

We score a driver in over 20 areas of driving both before and after a course, from Excellent to Poor, so you can see the areas of improvement, in what areas, along with hand written notes from the tutor. Each driver taking the training will be also graded an overall road risk from low to high.

Course Durations

We offer driving courses in 3.5hr or 7hr blocks. A 3.5hr course is ideal if you are a business and wanting to train a number of drivers back to back, where one tutor can train one driver in the morning for 3.5hr and then another for 3.5hr in the afternoon. The 7hr course is more for intensive training, or if you have specific issues, which need addressing and due to time constraints you need this doing in one day.

We can offer multiple 3.5hr or 7hr sessions if you wish. These courses are more suited to those that have significant issues that they wish to address, where a single session may not be enough.

Other Services

Apart from our core offering of driver training we also provide related services, which include driver online risk assessments, which often go hand in hand with on-road driver training. We also provide fleet management services. These other separately named services still fall under our well known and trusted name of Drivers Domain UK.

Contact Us:

You are able to get in touch with us at:

www.driversdomainuk.com or **www.advanced-driving.co.uk**



Safer Driving Tips from our Tutors:

During our various driving courses, we provide lots of tips and techniques for safer driving. Below are a few to provide an insight into what we cover during our training, which have been provided by a number of our tutors across the UK.

Whether you book a course with us or not, these tips should help you enjoy safer driving.

“Female Security. Always reverse into parking bays and have car keys ready in the hand rather than searching in the bag. Especially in dark car parks at night if traveling alone. Then lock the door from the inside for extra security.”

“When negotiating a roundabout always look and if possible, make eye contact with traffic coming on from the left. Also look where they are steering, don't rely on signals. Forward planning is forward thinking.”

“Don't follow the queue, lead the pack. (On open roads . Be a space maker and not a space invader (town driving) - When it's wet on the floor count to four. (2 second rule).”

“Never place the vehicle somewhere that the eyes and brain haven't been first - In relation to entry speed into bends/brows of hills etc. Stopping within the distance that can be seen to be clear.”

“When driving on a motorway, drive in a check board fashion, to provide a 4-way escape route. Only pass a vehicle when you can clear the front of that vehicle, and not end up at the side of it (and in the case of large vehicles - their blind spot).”

“Roundabouts: Look to go, but prepare to stop. Meeting Traffic: If in doubt, chicken out.”

“As you cross the white line in front of you, you should be looking in the direction you are travelling. A good driver knows as much about what is happening behind him as they know about what's happening in front.”

“Wondering whether your mental driving state at any particular time is appropriate? Take a moment to think if everyone around you was to be driving in the exact same style and manner as yourself, at the same speeds, with the same separation gaps, what would it be like? If you're thinking along the lines of tense or frenzied then it's definitely time to make adjustments!”

POWDERY Checks.

A key part of safer driving is carrying our safety checks on your vehicle. POWDERY checks should be done regularly and before a long journey.

- P**etrol/Diesel – Do you have enough for your journey?
- O**il – Does the engine oil need to be topped up?
- W**ater – Do you have adequate water in the reservoir?
- D**amage – Is there any damage to the vehicle you’re not aware of?
- E**lectrics – Check lights, indicators and any warning lights
- R**ubber – Inspect the tyres and wipers
- Y**ourself! – Are you feeling well and fit to drive?

	P etrol/ Diesel	O il	W ater	D amage	E lectrics	R ubber	Y ourself
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Please contact us for your free additional POWDERY Check Records.





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